



Build & Talk

Promo pack

LEGO Build & Talk Promotion pack

LEGO Build & Talk events, developed by the LEGO Group and brought to your community by Parent Zone, will help children and parents start a playful conversation around gaming.

You can use the suggested social posts here to promote events in your area.

There are also three visual assets to use with the text.

parentzone.org.uk/LEGO

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Suggested social posts

01

Not sure how to talk to your children about what they experience when gaming? LEGO® Build & Talk events help families spark playful conversations around gaming and wellbeing. [ADD YOUR EVENT INFO HERE]

02

Do you want to learn how to help your child play kindly and navigate common gaming challenges? Join us for a LEGO® Build & Talk event. [ADD YOUR EVENT INFO HERE]

03

Many parents want to feel more confident in guiding their child to have a better time when gaming. Our LEGO® Build & Talk event will help you explore new ways to spark playful conversations. [ADD YOUR EVENT INFO HERE]